

International Marketing, 60 hp/credits Master programme (start Autumn 22)

Year 1

A1	A2	S1	S2
Consumer Behavior A1N 7,5 hp/credits	Market Communication in a Digital World A1N 7,5 hp/credits	Master Thesis in Business Administration A1E 15 hp/credits	
Marketing Theory A1N 7,5 hp/credits	Marketing Research A1N 7,5 hp/credits	Applied International Marketing A1N 7,5 hp/credits	Contemporary Issues in International Marketing, 7,5 hp/credits



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