



From Theory to Practice: How to Assess, Measure and Apply Impartiality in News and Current Affairs

Workshop Program

Friday, 18 November 2011, 9:00 – 17:00 (Open to everyone)

Saturday, 19 November 2011, 9:30 – 12:00 (Invitation only)

Jönköping University, Sweden

Sponsored by the Media Effects and Practices Program, Media Management & Transformation Centre (MMTC) at Jönköping International Business School, and the School of Education and Communication (HLK), Jönköping, Sweden

Friday, 18 November 2011

Hall HB116, Building School of Education and Communication

Introduction

9:00 – 9:15	Welcome and introduction Eva Björk-Åkesson , Dean of the School of Education and Communication, Jönköping
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Keynote Speaker

9:15 – 10:15	Kevin Marsh , ex-BBC Executive Editor and Director, OffspinMedia Ltd, London, United Kingdom. Impartiality: Impossibility or Opportunity?
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10:15 – 10:45	Rune Ottosen , Oslo University, Norway PSYOPS or Journalism? Norwegian Information Warfare in Afghanistan
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10:45 – 11:00 Coffee Break

Keynote Speaker

11:00 – 12:00	Eric Auchard , Editorial Innovation Director (and former Chief Technology Correspondent), Reuters What are the new rules for reporting, sourcing, verifying, editing and publishing a social media world?
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12:00 – 12:30	Stephen Cushion , Cardiff University, U.K. Evidence Based Media Policy Making: How Scholars can inform Debates about News and Impartiality
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12:45 – 13:45 Lunch

13:45 – 14:15	Dr. Guðbjörg Hildur Kolbeins , University of Iceland, Iceland The Icelandic Media Coverage of Candidates for the Constitutional Council
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14:15 – 14:45	Morten Skovsgaard , University of South Denmark, Denmark A Strategic Ritual for All
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14:45 – 15:15	Eva Kingsepp , Stockholm University/JMK, Sweden Why Anders Behring Breivik is (not) a Hero”: Flashback, Web Hate and Established Media
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15:15 – 15:30 Coffee break

15:30 – 16:00	Miles Maguire , University of Wisconsin Oshkosh, USA Connecting the DOT: A Protocol for the Practice and Perception of Journalism
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16:00 – 16:30	Gitte Gravengaard , University of Copenhagen, Department of Scandinavian Studies and Linguistics A Guilty Terrorist Suspect? On Membership Categorisation and Presuppositions in News Texts
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16:30 – 17:00	Jörn Hök , Södertörn University, Sweden Impartiality and Autonomy: Preconditions for Public Service Media in Transition States
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Saturday, 19 November

Room B7030, Building Jönköping International Business School

9:30 – 10:00	Marco Giardina, Katarina Stanoevskaa and Vittoria Saccoa , University of Neuchâtel, Switzerland Media Curation Networks: the Newsroom of the 21st Century
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10:00 – 10:30	Juan Carlos Aguila Coghlan , Universidad Complutense de Madrid, Spain Difficulties in Communicating Climate Change. History, Controversies and Challenges
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10:30 – 10:45 Coffee Break

10:45 – 11:15	Clement Charles , University of Neuchatel, Switzerland End to End Transparency for Better Credibility
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11:15 – 11:45	Emo Gotsbachner , Vienna University, Austria Frame Analysis, Public Perception and Media Effects
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11:45 – 12:00	Leon Barkho , MMTC and HLK Concluding remarks
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12:00 Lunch